A business called Treetop Trek want to create an ‘activity hub’ in the beautiful Thirlmere valley. The centrepiece of this scheme is the plan to string multiple zip wires across the lake from Helvellyn to Fisher Crag.

Get involved in the campaign by visiting

www.zipoff.org

ZipOff

THIRLMERE NOT THRILLMERE!

Stop Treetop Trek from putting multiple zip lines across Thirlmere

WHAT TREETOP TREK SAY:

Treetop Trek say this will increase tourist numbers.

In 2016 there were over 18 million visitors to the Lakes. 2017 looks set to go well above this figure.

Treetop Trek say this will add to tourist diversity and bring in younger people to the county.

This is an assumption that all young people care about is getting a buzz off a scary ride, at any cost to the environment rather than experiencing more meaningful interactions with nature.

Treetop Trek have consulted with the locals.

No public meeting has been arranged.

Treetop Trek set up two exhibitions of billboards, with employees answering questions from individuals.

Zip Wire supporters say this will be an adventurous experience.

After waiting in the queue, riders will be strapped into a harness and attached to the cable. They will slide down the wire and assemble in groups of 16 and at the other end, then be driven up the mountainside in an ex-army transport vehicle to the next location and repeat the experience.

Zip wires and other similar structures take away adventure from the mountains. The mountain environment becomes just a backdrop for the arbitrary adrenalin experience.